

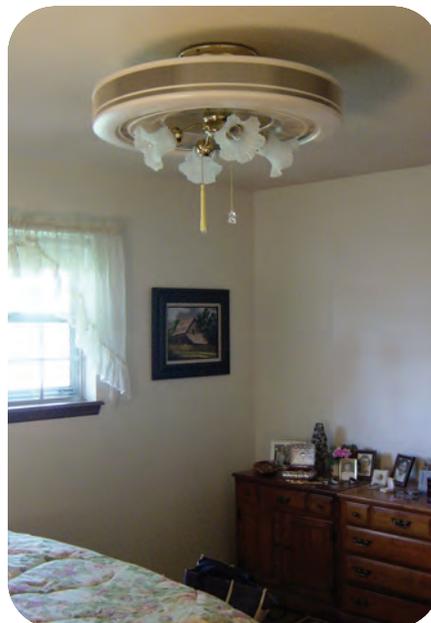
Offering Allergy-Friendly Apartments Will Attract New Residents

APARTMENTS

Attract Prospects & Reduce Odors

All Apartment Managers should offer Allergy-Friendly Units to attract new clients, keep current clients happy and boost profits.

Market research has shown 83% of consumers surveyed say they would prefer to sleep in a room where the air was treated to reduce allergens and odors. People recognize cleaner air is healthier and the air will smell better if it is filtered. Low-cost Purifans filter the room 40 times per-hour eliminating allergens and odors. When asked, 59% of those surveyed said this feature would be important enough it would cause them to select one location over another. Install a demo in your model unit or sales area and only install them after the customer has agreed to pay for it. Offering this upgrade can give you a competitive advantage.



This Purifan filters the air and reduces odors

What People are Saying About Purifan™

"My son has very bad allergies. He could not start the day without sneezing 7 - 10 times. Since we installed the Purifan System in his room, he might sneeze once or twice. It's been a noticeable improvement."

**Matt Devin
Wichita, KS**

Benefits of Offering Allergy-Friendly Apartments to Your Renters

It is easy to convert any existing ceiling fan by simply installing a low-cost Purifan. You can sell renters the Purifan or increase the monthly rent.

Today's healthy consumers recognize and want the benefits of cleaner indoor air quality.

Promote this new feature on street signs, banners and in your normal marketing programs.

Purifans will capture and eliminate many common odors such as smoking, pets and cooking. Reducing these odors can help you rent units more quickly.

Reduce odors in units you are trying to rent.

Mold, pollen and even pet dander are captured and eliminated. Apartments stay cleaner with less dust.

Saves energy, which saves money. All the energy-saving and comfort benefits of a ceiling fan.

Good for people's health – Purifans eliminate most common airborne allergen and irritants. Can reduce sick days in adults and children.

Purifans are quiet and ideal for bedrooms.

Purifans use safe, traditional filter technology. No ozone or ions emitted into the room.

"I have severe allergies as well as asthma. I take two oral tablets and a nasal spray. I also have to carry an emergency shot with me. I normally wake up wheezing and with matted eyes. Since we installed the Purifan, NO WHEEZING, NO MATTED EYES, AND NO RUNNY NOSE! I can even have the windows open!"

**Dort Goodman
Sabetha, KS**

"By promoting this upgrade in our normal marketing, we attracted more prospects into our sales office. This is a great marketing idea for any competitive market. It helps us fill empty units and solve odor problems in units."

**Mary McNally
San Antonio, TX**

Extremely quiet does an excellent job. We love it!"

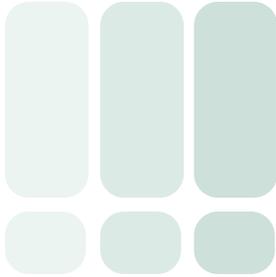
**Janice Spannaus
Springfield, MO**

Call 800-686-6131 for more info or find a local dealer on our website





Your
Indoor
Air
Pollution
Solution



Matching ceiling fan motor and light kits are available. Many existing ceiling fan motors are compatible with Purifan.

Color Shown: Ivory.
Also available in Bronze, Pewter and Black

5-Stage Advanced Filtering System

Helps remove dust, pollen, mold spores, dust, dander, allergens and odors from smoking, cooking and pets.

Advanced Filters tuck snugly inside the Purifan and are easily replaced.



PurusAire I - Allergy and Odor Filter - For Allergy, Asthma and removing airborne allergens. Filter life depends facility situation.

The Purifan Clean Air System is the ideal indoor air pollution solution for homes, schools, day care centers, nursing homes, offices and smoke removal applications, delivering volumes of clean, odor-free air to any room. The Purifan installs easily just like a ceiling fan. The Purifan still circulates the air providing cooling and heating benefits for your facility. The only difference is... **THE PURIFAN SYSTEM FILTERS THE AIR** through the hidden Advanced Filter System trapping millions of floating allergen particles, releasing over 2,000 CFM of fresh, clean breathable air. The whole-room air flow pattern cleans every corner of a typical 20 x 20 foot room 40 times per hour. This is 20 to 100 times more clean air than popular floor or shelf models.

A Purifan is quiet, out-of-the-way, uses only 60 watts of electricity and requires little maintenance. It can be installed on most 4 or 5-bladed 52-inch ceiling fans, with or without a light kit. It comes with the first set of filters and a lifetime limited warranty if only Purifan filters are used. Purifans are the lowest cost solution that really works. Our local Purifan Product Specialists are trained to install and service your Purifans.

Call Us For Question, Pricing or to Place an Order

Purifan, Inc.
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THE PURIFAN AIR PATH

