

Presentation to the Club's Executive Committee

Why You Should Install Purifans in Your Club

- Purifans offer the **LOWEST COST** air cleaning solution for reducing smoke and odors
 - Lowest purchase price, lowest monthly electricity costs, lowest maintenance cost
 - The Purifan price is \$435 delivered with PA 2 Smoking Filters
 - Purifans with new matching 52-inch motors cost \$520 each including shipping costs
 - PA2 Smoking Filters are disposable, not washable
 - Filters are only \$55 per change. By the case of 12 filter sets the price drops to \$47 a set including frt
 - Filter life depends on smoking levels and other factors. In most clubs the filters last 8 to 16 weeks.
 - Professional installation and balancing is available from local electricians
 - Unit cleans 2,000 CFM, 400 square feet coverage or 300 square feet in harsh smoking situations
 - It safely filters the air – NO OZONE or IONS added to your indoor air
 - Moves air like a ceiling fan, making room comfortable and saving expensive HVAC energy costs
 - Uses only ½ amp of electricity, compared to 8-12 amps for noisy, expensive "Smokeeter"
 - Unlike a "Smokeeter" that wears out, every time you replace Purifan's filters it is like a brand-new unit
 - **Purifans come with Lifetime Warranty**
- Over 4,000 Fraternal Clubs Have Chosen Purifans to Replace More Expensive Smoke Systems
 - Most new customers came from happy referrals from other clubs
 - Most clubs are looking for the lowest total cost solution that really works.
 - Cost considerations must include purchase price, filters, service, electricity, installation and expected life of the unit.
 - Post or Lodge members can buy Purifans for their smoking or health issues at home
 - The Club gets a \$25 credit for every Purifan they sell our members through a referral reward system.
- Clubs Installing Purifans Have Reported Increases in Food and Bar Revenues 30-200%
 - Smoke and odors drive away business and reduce member participation
 - Cleaner air brings back more members, adds new members, members stay longer and spend more
 - Some family buffet nights have reported over 200% increases due to reduced smoke odors
- It is the Right Thing to Do for Members' Health and to Be a Good Family Organization
 - Cleaner Air is good for member health and employee health – NO DANGEROUS ADDED OZONE or IONS
 - Purifans filter allergens, pollen, mold and dust – people breathe easier – important for many people
 - If clubs don't address this problem, smoking will be banned and we will lose another freedom
- Purifan Offers Matching Ceiling Fan Motors or Many Existing Fans Will Work
 - Purifan motors are guaranteed to spin units at 200+ RPM. Lifetime warranty, matching colors
 - Local motors can be provided, and we will recommend Lowe's Builder's Grade or Hunter motors, call for the model numbers. We do not recommend Home Depot motors because of installation problems.
- Professional Installation and Balancing is Easy for Any Local Electrician
 - Proper balancing makes the Purifans look good and run smooth without wobbles and shakes
 - If wiring is needed for a new location, expect to add about \$50-100 for the electrician's costs
 - Purifan can help identify the number of units needed and suggested install locations.
 - Purifans can be self installed to save money. Printed and video instructions are available online.
 - A strong, solid, safe, motor mounting system is critical to wobble free operation and safety.

If you want a specific price quote, lease quote, additional information please contact Lee at 800-686-6131.

Purifan is the Ideal Indoor Air Pollution Solution for Clubs, Homes, Schools and DayCare
See www.purifan.com or call 800-686-6131